

## Benchmarking Metrics: Action Items & Improvement Tips

	Applicable Metric	Action Items to Consider
•	\$ Labor per Patient Day \$ Labor per Meal	<ul> <li>Review the utilization of premium pay (i.e., overtime, bonus pay, differentials, etc.)</li> <li>Review skill mix – level of staff required</li> <li>Perform a labor analysis to ensure staffing is appropriate for volume/hours of service – consider a zero-based schedule</li> <li>Implement a variable staffing model based upon volume.</li> <li>Regionality – Consider the salaries of your market vs. others (i.e., west coast salaries may differ significantly from the Midwest)</li> <li>Service delivery model – room service (if you are room service and comparing to standard – labor costs might be more significant for the room service model)</li> <li>Hours your operation is open and staffed</li> <li>Review how your total meals are calculated (total meal, meal equivalents, etc.)</li> </ul>
		<ul> <li>If the numbers are favorable, is it time to re-evaluate staffing levels?</li> </ul>
•	\$ Food per Patient Day	Maximize GPO contract utilization
•	\$ Food per Meal	<ul> <li>Perform descending dollar analysis of all purchases, review opportunities for cost savings through product standardization/selection</li> <li>Consolidate purchases to the prime vendor, maximize incentives (drop size, group buys, etc.)</li> <li>Review ratio of items produced by convenience or from scratch cookery</li> <li>Product standardization inventory consolidation</li> <li>Control (access, automation, recipe, standardization, and portioning)</li> <li>Waste, overproduction, over-ordering, processing</li> <li>Purchasing and inventory management (storage locations, multiple vendors, contract utilization)</li> <li>Menu (brand, standardization, product selection, season, regional deviation, cost targets)</li> <li>Guest Meals/Catering meals are being accounted for in overall cost per meal vs. cost per patient day</li> <li>Conduct a retail food cost audit</li> </ul>
•	\$ Supply/Other per	Maximize GPO contract utilization
•	Patient Day \$ Supply/Other per Meal	<ul> <li>Perform descending dollar analysis of all purchases, review opportunities for cost savings through product standardization/selection</li> <li>Consolidate purchases to the prime vendor, maximize incentives (drop size, group buys, etc.)</li> <li>Review disposables vs. reusable products in operation</li> </ul>
•	\$ Net of Cash per Patient	Review the costs of catering, floor stock, and free meals
	Day	Retail
•	<ul><li>\$ Net Cost per Patient Day</li><li>\$ Net of Cash per Meal</li><li>\$ Net Cost per Meal</li></ul>	<ol> <li>Evaluate retail pricing.</li> <li>Ensure there is an appropriate item contribution margin for each item sold.</li> <li>Ensure item food costs as a percent of sales meet the appropriate standard (must determine desired food cost %).</li> </ol>



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	<ol> <li>Ensure there an effective retail pricing methodology in use to cover the appropriate labor and food expenses</li> <li>Measure food cost as a percentage of sales (Food cost / Selling price = food cost %). Consider updating retail pricing, adjusting portion size, removing from the menu, or substituting if established food cost % is not achieved.</li> <li>Grow revenues if retail contribution margins are favorable</li> <li>Review sales/customer count in 30-minute increments. Are you open for operations when the volume is minimal? Consider Adjustedustment in operations if net labor costs can be reduced.</li> <li>Monitor portion sizes. Does selling price reflect the actual serving portion?</li> <li>How often are retail selling prices adjusted? Adjust based on an established standard.</li> <li>Consider the impact on overall discounts to the operation- are these numbers factored into the general food cost?</li> </ol>
<ul> <li>\$ Floor Stock per Patient         Day     </li> <li>\$ Floor Stock per Meal</li> </ul>	<ul> <li>Review floor stock menu offerings.</li> <li>Consider standardizing to those items that are medically necessary / have a significant impact on patient satisfaction/review meal service- for example, if there is room service, is there a need for enhanced floor stock? Can any supplies be obtained from receiving?</li> <li>Review the utilization of items per patient / per unit. This may indicate if the patients or others utilize floor stocks.</li> </ul>
<ul> <li>\$ Cash Revenue per patient Day</li> <li>\$ Cash Revenue per Meal</li> </ul>	<ul> <li>Review existing pricing models (mark-up structure).</li> <li>Access (location, delivery, ease of "use")</li> <li>Utilization of opportunities (maximizing off-peak or other times; upsell; bundles)</li> <li>Marketing and incentives (social media, discounts (that make sense; brand promotion)</li> <li>Consider pricing changes. The best practice is to gradually and regularly adjust pricing vs. significant across the board increases. Minor changes can significantly impact revenue due to volume.</li> </ul>